



DSM USA

DES MOINES, IOWA

20 STATE LEGISLATIVE 24 AGENDA AND **PUBLIC POLICY GUIDE**

MISSION

The Greater Des Moines Partnership is the economic and community development organization that serves Greater Des Moines (DSM), Iowa. Together with 23 Affiliate Chambers of Commerce, more than 6,500 Regional Business Members and over 400 Investors,

THE PARTNERSHIP DRIVES ECONOMIC GROWTH WITH ONE VOICE, ONE MISSION AND AS ONE REGION.

Through innovation, strategic planning and global collaboration, The Partnership grows opportunity, helps create jobs and promotes the DSM region as the best place to build a business, a career and a future.

PUBLIC POLICY TEAM

- **Andrea Woodard**, *Senior Vice President of Government Relations and Public Policy*
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- **Ryan Moon**, *Director of Public Policy*
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GOVERNMENT POLICY COUNCIL LEADERSHIP

- **Government Policy Council Chair**
Anne Roth, Hy-Vee, Inc.
- **Government Policy Council Vice Chair**
Daryl Bouwkamp, Vermeer Corporation

GOVERNMENT POLICY COUNCIL OVERVIEW

The Government Policy Council (GPC), made up of Partnership Investors and Affiliate Chamber Member organizations, shapes The Partnership's local, state and federal policy agendas.

* The Partnership's policy team works with Nyemaster Goode, P.C. for day-to-day lobbying at the Iowa State Capitol throughout the Legislative Session. Policy events exist as an opportunity to connect Partnership Investors and Members with policymakers, staff and issue experts.

2024 PARTNERSHIP ADVOCACY CALENDAR

The Partnership engages in state and federal advocacy, which takes place all year.

DATES AND EVENTS	
★ MONDAY, JAN. 8	Opening Night Legislative Reception
JANUARY – APRIL	Virtual GPC Policy Updates
★ APRIL/MAY	State Legislative Update
★ MAY 8 – 10	DMDC 2024
SUNDAY, JUNE 9	Iowa Legislative Slow-Pitch Softball Game
★ AUGUST	Partnership 101
★ AUGUST – OCTOBER	Federal Candidate Forum Series
SEPTEMBER – DECEMBER	GPC Meetings
★ DECEMBER	State Legislative Breakfast

★ State Advocacy Events

★ Federal Advocacy Events

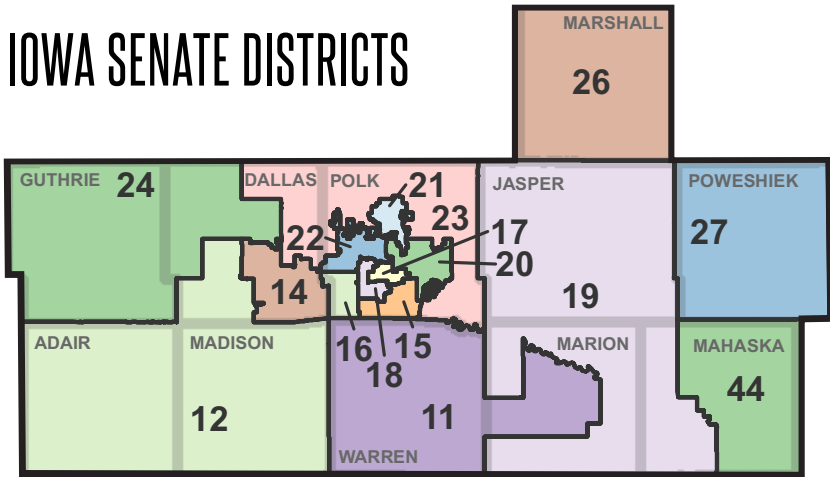
**Dates are subject to change*

The Partnership's advocacy work is a year-round effort and extends beyond this list of opportunities. Other events and ongoing state and federal advocacy opportunities will be shared via the GPC newsletter.

Sign up at DSMpartnership.com/newsletters.

THE PARTNERSHIP FOOTPRINT

IOWA SENATE DISTRICTS



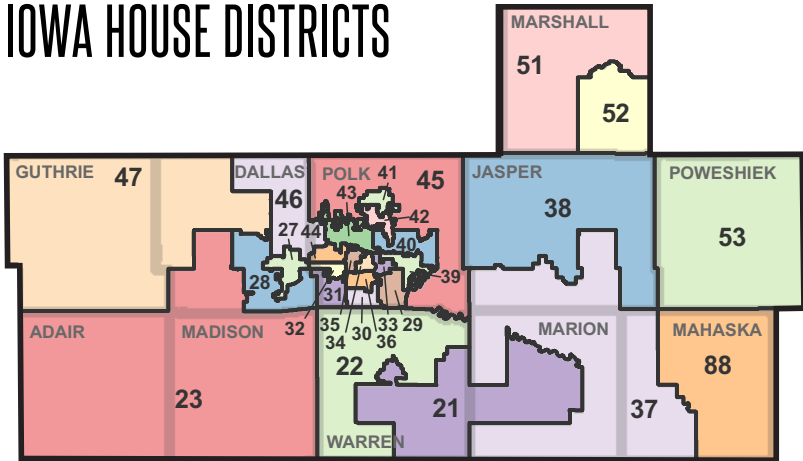
IOWA SENATE DISTRICTS

- | | |
|---------------------------------------|----------------------------------|
| 11 – Senator Julian Garrett (R) | 20 – Senator Nate Boulton (D) |
| 12 – Senator Amy Sinclair (R) | 21 – Senator Mike Boussetot (R) |
| 14 – Senator Sarah Trone Garriott (D) | 22 – Senator Brad Zaun (R) |
| 15 – Senator Tony Bisignano (D) | 23 – Senator Jack Whitver (R) |
| 16 – Senator Claire Celsi (D) | 24 – Senator Jesse Green (R) |
| 17 – Senator Izaah Knox (D) | 26 – Senator Jeff Edler (R) |
| 18 – Senator Janet Petersen (D) | 27 – Senator Annette Sweeney (R) |
| 19 – Senator Ken Rozenboom (R) | 44 – Senator Adrian Dickey (R) |

This includes The Partnership's 11 counties only. For full district maps, go to legis.iowa.gov.

THE PARTNERSHIP FOOTPRINT

IOWA HOUSE DISTRICTS



IOWA HOUSE DISTRICTS

- | | |
|--|--|
| 21 – Representative Brooke Boden (R) | 38 – Representative Jon Dunwell (R) |
| 22 – Representative Stan Gustafson (R) | 39 – Representative Rick Olson (D) |
| 23 – Representative Ray Sorensen (R) | 40 – Representative Bill Gustoff (R) |
| 27 – Representative Kenan Judge (D) | 41 – Representative Molly Buck (D) |
| 28 – Representative David Young (R) | 42 – Representative Heather Matson (D) |
| 29 – Representative Brian Meyer (D) | 43 – Representative Eddie Andrews (R) |
| 30 – Representative Megan Srinivas (D) | 44 – Representative John Forbes (D) |
| 31 – Representative Mary Madison (D) | 45 – Representative Brian Lohse (R) |
| 32 – Representative Jennifer Konfrst (D) | 46 – Representative Dan Gehlbach (R) |
| 33 – Representative Ruth Ann Gaines (D) | 47 – Representative Carter Nordman (R) |
| 34 – Representative Ako Abdul-Samad (D) | 51 – Representative Dave Deyoe (R) |
| 35 – Representative Sean Bagniewski (D) | 52 – Representative Sue Cahill (D) |
| 36 – Representative Austin Baeth (D) | 53 – Representative Dean Fisher (R) |
| 37 – Representative Barb Kniff McCulla (R) | 88 – Representative Helena Hayes (R) |

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AFFILIATE CHAMBERS

I PARTNERSHIP CHAMBER OF COMMERCE AFFILIATES

Adel Partners Chamber of Commerce

Altoona Area Chamber of Commerce

Ankeny Area Chamber of Commerce

Bondurant Chamber of Commerce

Carlisle Area Chamber of Commerce

Clive Chamber of Commerce

Des Moines Downtown Chamber of Commerce

DSM West Side Chamber of Commerce

FuseDSM

Greater Newton Area Chamber of Commerce

Grimes Chamber and Economic Development

Grinnell Area Chamber of Commerce

Indianola Chamber of Commerce

Johnston Chamber of Commerce

Knoxville Chamber of Commerce

Madison County Chamber of Commerce

Norwalk Area Chamber of Commerce

Pella Area Community & Economic Alliance

Pleasant Hill Chamber of Commerce

Go Polk City Chamber + Economic Development

Urbandale Chamber of Commerce

Waukee Area Chamber of Commerce

West Des Moines Chamber of Commerce



2024 STATE POLICY AGENDA

FEATURED PRIORITIES

ECONOMIC DEVELOPMENT

Recognizing the competitive nature of economic development and the vital need to attract business and talent to Iowa, the Greater Des Moines Partnership supports economic development tools and incentives that enable local governments and complement the overall tax environment.

WORK-BASED LEARNING

The Partnership supports efforts to increase work-based learning programs and policies to expand Iowa's talent pathways, reduce barriers and foster first-hand career experiences for Iowans.

CHILD CARE

The Partnership supports policies and additional investment for programs that increase access to affordable and quality child care options for Iowa families.

HOUSING

The Partnership supports the expansion of housing options through funding and policies that incentivize communities and employers to invest in new and existing housing for all Iowans.

PLACEMAKING

Placemaking is important to talent attraction and retention and plays a key role in the transformation of Iowa communities, main streets and local economies. The Partnership supports continued investment in programs that support placemaking projects driven by public-private partnerships.

2024 STATE POLICY AGENDA

The Partnership appreciates the opportunity to work with the Governor, the General Assembly and state agencies to accomplish mutually beneficial legislative goals and objectives for the economic betterment of the State of Iowa.

I ECONOMIC GROWTH

The Partnership's mission is economic development. As a membership organization representing Greater Des Moines (DSM), The Partnership focuses on policies that support the recruitment and retention of business and talent throughout Iowa, which are paramount to a strong economy. Therefore, The Partnership supports:

- A streamlined, efficient low-tax environment and a modernized tax structure that encourages business growth and reflects the principles of neutrality, simplicity and predictability, along with protection of existing tax exemptions and economic development tools, including the preservation of Iowa's corporate single-factor income tax formula.
- Local government tools to incentivize development. The Partnership opposes any efforts to limit Iowa's tax increment financing (TIF) law, a valuable tool in assisting development in rural, suburban and urban areas.
- The completion of the Des Moines International Airport terminal project through the Vertical Infrastructure Program and other funding streams to support future phases of the project.
- State economic development programs that incentivize business and job growth, such as the Major Economic Growth Attraction (MEGA) Program and the High-Quality Jobs Program.
- Funding for Iowa Economic Development Authority (IEDA) programs that support small businesses and entrepreneurship such as the Targeted Small Business Program, BioConnect, Innovation Acceleration Fund and Angel Investor Tax Credit Program.
- Research and development policies and funding through programs such as the Renewable Chemical Production Tax Credit, restoring value to the Research Activities Credits, the bioscience platforms at Iowa State University and for projects within America's Cultivation Corridor that enhance and expand the region's agbioscience ecosystem.
- A comprehensive approach to emerging technologies, ensuring equal access to connectivity and privacy protection, in coordination with federal policy and private partners to foster an environment of investment and innovation.

2024 STATE POLICY AGENDA

I WORKFORCE

Talent recruitment and retention are top priorities for Partnership Investors and Members, impacting every industry and area of the state and policies should ensure Iowa continues to be a welcoming place that is open for business. To that end, The Partnership supports:

- Creative strategies that increase affordable access to quality child care and promote stabilization in the child care workforce.
- Programs to grow Iowa's skilled workforce for a Manufacturing 4.0 environment including the Jobs Training Program (260E), Industrial New Jobs Training Program (260F) and expansion of registered apprenticeships, quality pre-apprenticeship opportunities and specialized certificates to grow Iowa's skilled workforce.
- Increased supportive services for refugees to address challenges and create efficient methods of resettlement for refugees in Iowa, including programs and initiatives to help bridge the gap between immigrant talent and Iowa's existing workforce training programs, credentials and licensure.
- Policies and programs that further employment opportunities for untapped talent pools such as veterans, returning citizens and foreign-born individuals.
- Tax credit programs and incentives that encourage students to remain in Iowa post-graduation.

I EDUCATION

The Partnership believes in a strong educational system that delivers effective outcomes for students, families and employers. Therefore, The Partnership supports:

- Programs and policies to increase work-based learning opportunities and experiences for students and creates incentives for businesses to participate in building Iowa's talent pathways.
- Policies that support additional staff support for work-based learning and operational sharing of work-based learning coordinators between school districts.
- Increased flexibility in teacher certification, accelerated approval of teachers who are credentialed in another state and the expansion of programs to effectively address critical teaching shortages.
- Creative solutions and partnerships with schools to support blended early-learning and early childhood education opportunities, including increased funding for the Statewide Voluntary Preschool Program.
- Funding and initiatives that help students efficiently complete postsecondary degree or certificate programs, including funding for Iowa's Board of Regents and Community College system.
- Efforts and programs that expand college accessibility for Iowa's students at public and private higher education institutions such as the Iowa Tuition Grant, Kibbie Grant, Iowa Scholars and the Future Ready Last Dollar scholarship program.

2024 STATE POLICY AGENDA



I COMMUNITY DEVELOPMENT

The Partnership supports investments in programs and policies that support business, people and communities, including in housing and technology infrastructure, arts, culture and heritage, recognizing the importance of these investments to economic development, tourism and the attraction and retention of a strong workforce. To that end, The Partnership supports:

- Expanding Iowa's housing options to address the existing housing shortage through increased investment in the State Housing Trust Fund and home preservation programs, creation of a State Low Income Housing Tax Credit Program, funding for down payment assistance and closing costs programs, and increasing the per-unit limit and annual allocation of credits to the Workforce Housing Tax Credit Program.
- Comprehensive planning and the Iowa Smart Planning Principles.
- Continued improvement and expansion of the Historic Preservation Tax Credit Program.
- Additional funding for the Brownfield and Grayfield Redevelopment Tax Credit Program.
- Continued funding for high-performance network deployment of broadband.
- Ongoing investment in placemaking programs such as Destination Iowa.

2024 STATE POLICY AGENDA

- Continued investment in arts and culture through the Iowa Arts Council, Produce Iowa, State Historical Preservation Office and other programs that connect the arts and culture through education.
- Continued investment for trails through the IDOT State Recreational Trails Program, Iowa Department of Natural Resources (DNR) Resource Enhancement and Protection (REAP) program and consideration for a funding mechanism for regionally coordinated development and maintenance of the trails network.
- Maintaining support for Iowa's gaming industry and tax rates.

I ENERGY

The Partnership supports comprehensive policies and balanced regulatory practices that ensure energy remains safe, affordable and reliable, promote Iowa's renewable energy sources and avoid directives or cross subsidies. Specifically, this includes:

- Building transmission and energy infrastructure projects necessary to deliver renewable energy through sources such as wind and solar.
- Research and development to improve traditional energy sources.
- Policies that support the biofuels industry.
- Policy efforts to aid in the creation of new markets for carbon.

I HEALTH CARE

A strong health care system is integral to a healthy business ecosystem and crucial to attracting and retaining talent. Therefore, The Partnership supports:

- Initiatives to address the health care workforce shortage, including targeted student loan repayment programs for health care professionals, reimbursement rates that support recruiting, violence prevention measures to protect health care workers, methods to retain direct care workers and state funding for fellowships, preceptorships and state residency programs.
- The recently established Health and Human Services (HHS) Medicaid provider rate review process with the goal of investing in sustainable and adequate reimbursement rates and reestablishing lost service coverage.
- Sustainable rates and a sustainable funding formula to adequately fund adult and children's mental health services. Continuing to expand the availability of telehealthcare to ensure ongoing access for patients with payment parity for providers, including therapists without originating and distance site restrictions contained in Medicare.
- Preserving the 340B Drug Pricing Program and removing barriers to ensure providers can continue to serve 340B-eligible patients.
- Expanding health care registered apprenticeship programs through the Office of Apprenticeships.

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I SUSTAINABILITY

The Partnership believes that investment in soil and water infrastructure is crucial to a healthy community and the foundation of a strong economy. Therefore, The Partnership supports:

- Funding of Iowa's Natural Resources and Outdoor Recreation Trust Fund.
- Policies that provide liability protections to communities supporting outdoor recreation amenities for economic development and placemaking strategies, such as the use of port authorities.
- The effective use of public and private funds to encourage farmers and landowners to leverage technology and data for agriculture use, conservation practices and watershed-level monitoring to expand best practices, programs and policies that increase profitability and enhance Iowa's soil health and water quality.
- Policies and funding for the modernization of flood mitigation and resiliency strategies, water systems, source water protection and wastewater treatment, including increased investment in Iowa's Low-Head Dam Mitigation and Water Trails program.
- Regional watershed planning and ongoing funding to implement plans through targeted conservation and flood mitigation practices, proactive approaches to optimize nutrient and chemical applications and sustainable urban development.
- New and continued funding for research, prevention and mitigation of perfluoroalkyl and polyfluoroalkyl substances (PFAS) and harmful algal blooms (HABs).
- Investment in watersheds and Watershed Management Authorities to improve surface and source water quality.
- Research, promotion and education initiatives through agricultural checkoff programs.



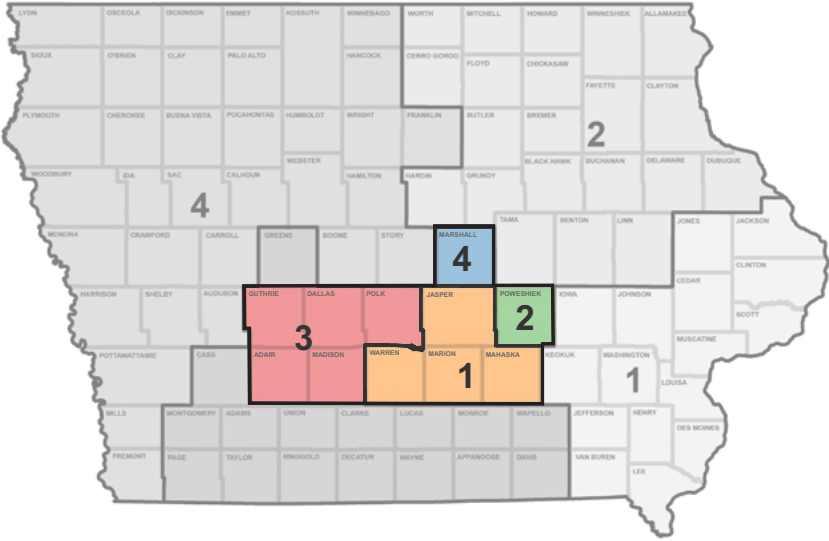


I TRANSPORTATION

The Partnership supports investment in a complete, multimodal transportation system that efficiently moves goods and people, creates jobs and spurs economic growth. To that end, The Partnership supports:

- Continued improvements to the existing Road Use Tax Fund (RUTF) to reallocate funding to higher-traveled primary roads and to provide continued investment in Iowa's transportation system.
- Designating the Purple Heart Highway (U.S. 65/Iowa 5 Beltway) as part of the U.S. Interstate System.
- Authorizing alternative revenue to diversify public transportation funding and reduce reliance on property taxes combined with ongoing funding from the Rebuild Iowa Infrastructure Fund (RIIF) for public transportation.
- Policies and programs that ease the introduction and widespread adoption of emerging technologies, including electric vehicle charging infrastructure, transportation network companies and technology necessary for autonomous vehicles.
- Investment in on-street infrastructure and safe routes to school projects, as well as support for Complete Streets, bicycle safety and an overarching "Vision Zero" policy.
- Ongoing investment for the rail system, including support for future investment in passenger rail opportunities.

2024 FEDERAL ADVOCACY



IOWA'S CONGRESSIONAL DELEGATION

- Senator Chuck Grassley (R-IA)
- Senator Joni Ernst (R-IA)
- Representative Mariannette Miller-Meeks, IA-1 (R)
- Representative Ashley Hinson, IA-2 (R)
- Representative Zach Nunn, IA-3 (R)
- Representative Randy Feenstra, IA-4 (R)



45TH

ANNIVERSARY

Learn more about The Partnership's federal advocacy efforts and annual DMDC trip at DSMpartnership.com/federalpolicy





DSMpartnership.com